

NEVADA: Leveling the Playing Field

In order to make sure people can find work and our economy continues to grow, we need to knock down trade barriers and open up new markets for American products . . . Rather than fall prey to the empty logic of economic isolationism, we ought to say to countries, we treat you fairly, you treat us fairly. We can compete anyplace, any time, anywhere with a level playing field.

*-- President George W. Bush
Reno, Nevada*

Trade Plays a Significant Role in Nevada's Economy: People from all over the world are buying Nevada's products, which helps support Nevada's economy and create jobs. And free and fair trade has led foreign companies to invest in Nevada and hire Nevada workers.

- ✓ Nevada exported \$2 billion in goods to 148 foreign markets in 2003.
- ✓ 1808 Nevada companies exported goods in 2001. Of those 82% were small and medium sized businesses.
- ✓ Nearly one-sixth (15.8%) of all manufacturing jobs in Nevada depend on exports.
- ✓ 460 foreign businesses employ 26,500 workers in Nevada.

Nevada Benefits as President Bush Levels the Playing Field: The Bush Administration has worked aggressively to level the playing field for Nevada's manufacturers, farmers, ranchers and workers by removing barriers that hurt Nevada's exporters, enforcing our trade laws and combating unfair trade practices, and promoting Nevada's exports.

- **Removing Barriers that Hurt Nevada's Exporters:** The Bush Administration's aggressive actions to remove barriers for American exporters are helping Nevada's manufacturers and workers by securing:
 - **Duty free exports for Nevada's metal manufacturers** for copper and other metals sold to Australia, Morocco, Chile, Singapore, Bahrain, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, and the Dominican Republic. Nevada exported \$672 million in metals in 2003.
 - **Duty-free exports for Nevada's information technology** as a result of our free trade agreement negotiations. Nevada exporters of information technology, including semiconductors, will benefit from upfront tariff elimination in Australia, Morocco, Chile, Singapore, Bahrain, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, and the Dominican Republic. Nevada exported \$500 million in computer/electronic products in 2003.
 - **Duty-free exports for Nevada's assorted light manufacturers** for jewelry, sporting goods and toys sold to Australia, Morocco, Chile, Singapore, Bahrain, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, and the Dominican Republic. Nevada exported in \$366 million in light manufactured goods in 2003.

- **Duty free exports for Nevada's equipment manufacturers** for navigational, measuring and control instruments sold to Australia, Morocco, Chile, Singapore, Bahrain, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, and the Dominican Republic as a result of U.S. free trade agreements with these countries. In 2001, Nevada's navigational, measuring, medical and control produced over \$283 million in products, about 80% of which was exported.
- **Enforcing Trade Laws and Combating Unfair Trade Practices:** The Bush Administration's enforcement of trade laws and vigorous pursuit of allegations of unfair trade have produced real results for Nevada, including:
- **Ensuring fair access to China for Nevada's semiconductors.** The U.S. brought the first WTO case against China to ensure fair tax treatment for U.S. semiconductors in China, the fastest growing semiconductor market. Within months, China agreed to our demands, ensuring Nevada and other U.S. exporters fair access to a market worth over \$2 billion to American manufacturers. In 2001, Nevada's semiconductor and other electronic components industry produced over \$158 million in products.
- **Promoting Nevada Exports:** The Administration actively works with American businesses to promote exports by leveraging the benefits of our international trade agreements. Some Nevada export successes include:
- **Haws Corporation in Sparks, NV,** a manufacturer of portable water systems, sold drinking fountains to Chile in the summer of 2003 after the Administration provided counsel on market research, export documentation, and marketing programs.
 - **American Biotech Labs in Henderson, NV,** a bio-medical technology company that manufactures silver solutions as health and dietary aides, successfully exported to Ghana and Nigeria after the Administration provided the company with regulatory information, market research and other information for their selected markets.